## Abstract

The object of the invention is to assure storage of data in information delivery services using storage media and providing services that promises the viewer's convenience.

Receiving/storage apparatus (11) according to the invention holds exclusive storage regions in one or more physical or logical units to allocate to storage channels. The receiving/storage apparatus (11) comprises a storage channel management section (101) for managing storage channels, a reservation processing section (102) for making reservation for receiving information on storage channels, a receiver (103) for receiving information, a storage management section (104) for managing the received information and holding the relationship between reference names and storage names, and a storage channel operation application section (105) for implementing features necessary for the store and forward broadcast service based on the information managed in said storage channel management section (101).